

SHAGUN TYAGI

Ghaziabad, Uttar Pradesh

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Education

Sunder Deep Engineering College, Ghaziabad

Bachelor of Technology in Computer Science (CGPA 8.2)

August 2019 - June 2023

Uttar Pradesh, India

LSD DAV Public School

Mathematics, Physics, Chemistry, Physical Education, English

April 2019

Uttar Pradesh, India

Experience

Code Wraps Pvt Ltd

Content Writer

November 2024 - Present

Noida, India

- Collaborate on diverse projects to produce high-quality content, including blogs, web pages, and SEO-oriented materials.
- Create optimized content for on-page and off-page SEO, enhancing online visibility and driving organic traffic.
- Research extensively to ensure accuracy and relevance across multiple industries and topics.
- Contribute to brand strategies by crafting engaging, tailored, and user-focused content.
- Work on content that aligns with clients' goals, ensuring consistency with their style and branding.

Advology Solutions Pvt Ltd

Content Writer

February 2024 – November 2024

Gurugram, India

- Develop engaging, informative, and SEO-optimized content for various platforms including blogs, websites, etc.
- Conduct in-depth research on industry trends, target audiences, and competitors to create relevant and up-to-date content.
- Assist in developing content strategies that enhance brand visibility and drive traffic, while also supporting lead generation efforts.
- Ensure all content is error-free, clear, and adheres to the company's tone and style guidelines by thoroughly editing and proofreading.
- Plan and manage content calendars to ensure timely delivery and publication across all platforms.
- Work closely with the SEO team to align content with broader marketing strategies and brand guidelines.

DRPU Software Pvt. Ltd.

Content Writer Intern

August 2022 – February 2023

Ghaziabad, India

- Gain hands-on experience implementing SEO strategies by optimizing content with appropriate keywords, meta tags, and formatting.
- Assist in writing and drafting articles, blog posts, and social media updates under the guidance of senior writers and content managers.
- Help review and proofread content to ensure clarity, grammar accuracy, and alignment with the company's tone and style.
- Contribute to the planning and organizing of content schedules, ensuring deadlines are met for publishing across various platforms.

Skillset

Writing & Editing Skills.

SEO Knowledge.

Research Skill, Adaptability & Content Strategy Development.

Html & CSS (Web Content Formatting).